



Universal Society for Applied Research

USAR International Conferences

April 24-25, 2025

Athens, Greece

Venue: Titania Hotel Athens

Panepistimiou Ave. 52, Athens,

10678, Greece

Day 1: April 24, 2025

Opening Ceremony Plenary Hall (APOLLON Hall)

09:00 – 09:30	Registration
09:30 – 10:00	Opening Speeches Prof. Klimis Ntialis Conference Chair University of West Attica, Athens, Greece
10:00 – 10:30	COFFEE BREAK
10:30 – 11:00	Keynotes 1 – Prof. Asad Shaikh Talk Title: Block Chain Based Publication Management System for Unbiased Peer Review
11:00 – 11:30	Keynotes 2 – Prof. Eman Attia Talk Title: Synergistic Sustainability Harnessing Artificial Intelligence for Environmental and Social Impact in Modern Business landscape
11:30 – 12:00	Keynotes 3 – Prof. Alexandra Koreli Talk Title: The Role of Music in Immune Function and Public Health Interventions

Meeting Room (NIKI) Session (1) ICSIEM'25 (Physical Presentation) 12:00 – 13:30 Athens Time Chair: Dr. Eman Attia		
	CHAIR INTRODUCTION	
12:00--12:15	The Effects of Video Commercials on Food Choice Interventions: Applied results of a Neuro-Experimental Study	Natalia Letunovska
12:15--12:30	Enhancing Coca-Cola's ERP System with Block Chain Technology for Supply Chain Transparency and Efficiency	Hawazen Mtair
12:30--12:45	Strategic Management of Vodafone - A Case Study	Maram Saleh Miralam
12:45--13:00	Case Study: Impact of Supply Chain Automation on Customer Retention Rate and Customer Satisfaction in Almarai	Mayada R. Gari
13:00--13:15	Ethical Integration of Artificial Intelligence in Human Resource Practices: Challenges and Opportunities for Small and Medium-Sized Enterprises (SMEs)	Daliah Taibah
13:15--13:30	AI Applications in King's College Hospital London – A Case Study	Hawazen Matair, Hashim Alshamrani
Lunch Time: 13:30 – 15:00		

Meeting Room (ATHINA) Session (2) ICAMGPM'25 (Physical Presentation) 12:00- 13:30 Athens Time			Chair: Prof. Alexandra Koreli	
CHAIR INTRODUCTION				
12:00-12:15	Investigation of Compliance with Foot Care Behaviors in Patients with Type 2 Diabetes Mellitus	P. Andreadaki, M. Drakopoulou, G. Gerogianni, I. Kalemikerakis, P. Apostolara, P. Begni,A. Mantoudi		
12:15-12:30	Knowledge and skills of primary school teacher in emergency situations of students with diabetes	M. Mantzorou, C. Dafogianni Paparrizou Spyridoula, Koreli Alexandra, Tsiou Chrysoula, Drakopoulou Marianna, Mantzorou Marianna ² , Plakas Sotirios ²		
12:30-12:45	Juvenile delinquency in the Post-COVID-19 Era Interventional Strategies and The Role of School Nurse	V. Argyriou, G. Koulterakis, P. Apostolara, M. Drakopoulou		
12:45-13:00	The Role Of Music inn Immune Function and Public Health Interventions	Koreli Alexandra, Adamakidou Theodoula, Kelesi-Stavropoulou Martha		
13:00-13:15	Infection Control Importance: Evidence – Based Study	Amin A. Aqel		
Lunch Time: 13:30-15:00				

MEETING ROOM (ATHINA) Session (4) ICCMIT'25 (Physical Presentation) 15:00 – 16:45 Athens Time			Chair: Prof. Asad Shaikh		
			CHAIR INTRODUCTION		
15:00-15:15	The Role of Digital Transformation in Developing the Economy of Various Nations	theAbdulaziz Bin Fahad Bin Mogren Alsaud			
15:15-15:30	Challenges Facing Digital Transformation in Developing Nations Abstract	Motaz Omar Balubaid			
15:30-15:45	Speech as a Diagnostic Tool: Early Detection of Alzheimer's Using Machine Learning Assisted by Acoustic Signals	Umar Khan, Sohaib Ali Jaffer, Maleeha Azam Zarrish Qasim, Mana Saleh Al Reshan, Hani Alshahrani, Adel Sulaiman, Mousa Alalhareth			
15:45-16:00	Smart Adaptive Interfaces for Office Ergonomics A CNN-Based Human Activity Recognition System for Reducing Work-Related Musculoskeletal Disorders	Adel Sulaiman			
16:00-16:15	Real-Time Criminal Detection on the Move: A Blockchain-Enhanced, AI-Optimized Cloud Road Surveillance System	Saad Said Alqahtany, Toqeer Ali Syed, Abdulwahid Al Abdulwahid			
16:15 -16:30	The Impact Of Robo-Advisors On The Financial Well-Being Of Investors	Shaista Anwar			
16:30 – 16:45	The Moderating Role Of Fintech Firms In Carbon Emissions And Corporate Risk-Taking	Khakan Najaf, E. Siew, C. Lau En Qi			
			COFFEE BREAK 17:00-17:30		

Day 2: April 25, 2025

Meeting Room: Plenary APOLLON Hall		
Session (5)		
ICCMIT'25		
Virtual Presentation		
9:30 – 11:45 Athens Time		
CHAIR INTRODUCTION		
10:00--10:15	Secure Multi-Sensor IoT-Based Fire Detection System With MQTT And TLS Encryption	Sara Seyam, Sima Sabouni, Rasha Hassan Link for presentation: meet.google.com/zuw-fdib-omq
10:15--10:30	Pareto-Weighted Sum Method Based Multi-objective optimization of PID controller tuning for enhanced pipelines monitoring control	Omar Kaheel, Ghaith Warkozek, Fouad Salha, Rasha Hasan Link for presentation: meet.google.com/zuw-fdib-omq
10:30—10:45	AI-Driven Transformation in Libraries: AI Features in Open-Source Vs Proprietary Applications	Raihanath Kadiri, Mithu Anjali Gayan Link for presentation: meet.google.com/zuw-fdib-omq
10:45--11:00	Measuring the students' awareness of sustainability perspectives in University context: A comparative study	Dina AlGhamidi Link for presentation: meet.google.com/zuw-fdib-omq
11:00--11:15	Challenges and Success Stories in Technology Adoption	Syeda Kauser Fatima, Faiza Qasmi Link for presentation: Meet.google.com/owt-tyxf-jxf
11:15—11:30	TwittRay Sentiment Visualization of Arabic Tweets	Nadia Al-Ghreimil, Manal Alhassoun, Nora Al-Twairesh, Duaa AISaeed Link for presentation: Meet.google.com/owt-tyxf-jxf
Coffee Break		
11:30 – 12:00		

Meeting Room –Plenary Apollon Hall

Session (6)

ICSIM'25

Virtual Presentation

12:00 – 13:30 Athens Time

Chair: Dr. Dalia Taibah

CHAIR INTRODUCTION

12:00-12:15	Web Accessibility Compliance of Saudi Higher Education Institutions: A Comparative Automated Evaluation using A Checker, TAW, and WAVE	Nadia Al-Ghreimil, Duaa AlSaeed, Heyam H. Al-Baity, Fatimah Almohameed Link for presentation: Meet.google.com/crv-rtta-xhq
12:15-12:30	Challenges and Success Stories in Technology Adoption	Syeda Kauser Fatima, Faiza Qasmi Link for presentation: Meet.google.com/crv-rtta-xhq
12:30-12:45	Harnessing AI in Supply Chain Management for Sustainable Port Development and financial performance: An Empirical study	Eman Fathi Ahmed Attia , Ola Abd Al Kawi El-Saadani Link for presentation: Meet.google.com/crv-rtta-xhq
12:45-13:00	From Soul to Strategy: A Persian Wisdom-Based Framework for Strategic Management	Yasmin Ziaean Link for presentation: Meet.google.com/crv-rtta-xhq

Session Completed

USAR CONFERENCES CLOSING SESSION

Plenary APOLLON Hall

13:00- 13:30

LUNCH TIME

13:30-15:00